

INNOSETA EU project (www.Innoseeta.eu) invites you to participate at
Networking activity of EU projects
Joining efforts and ideas to improve education in agriculture



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Monday, June 28th 2021
15:00 – 18:00

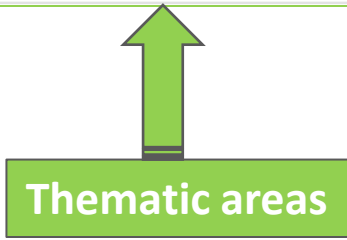
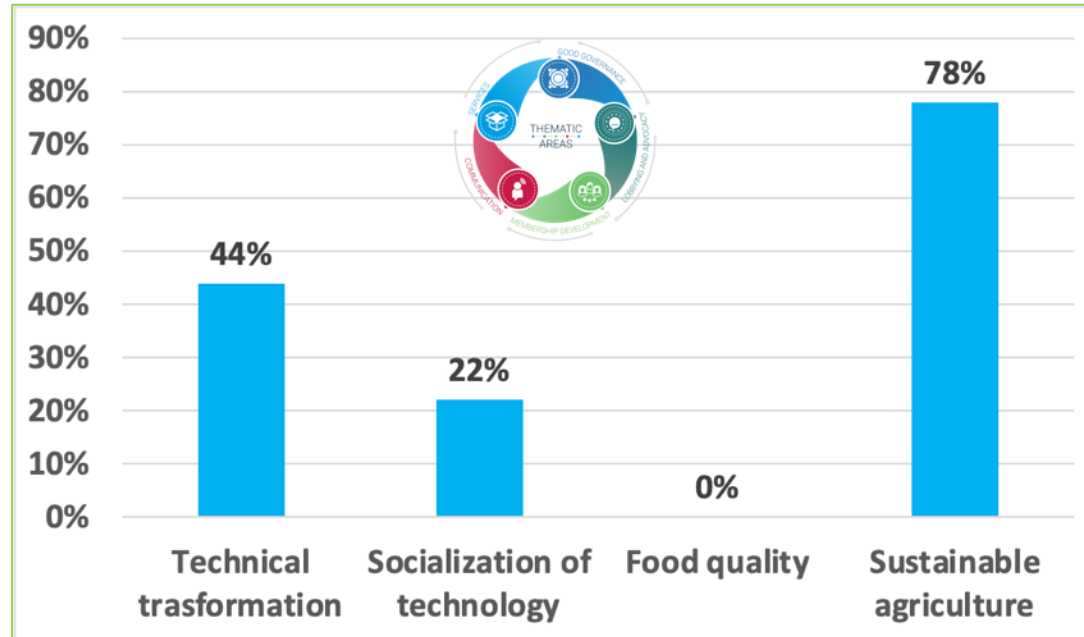
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EUROPEAN UNION'S HORIZON 2020 RESEARCH AND
INNOVATION PROGRAMME UNDER GRANT
AGREEMENT NO 773864



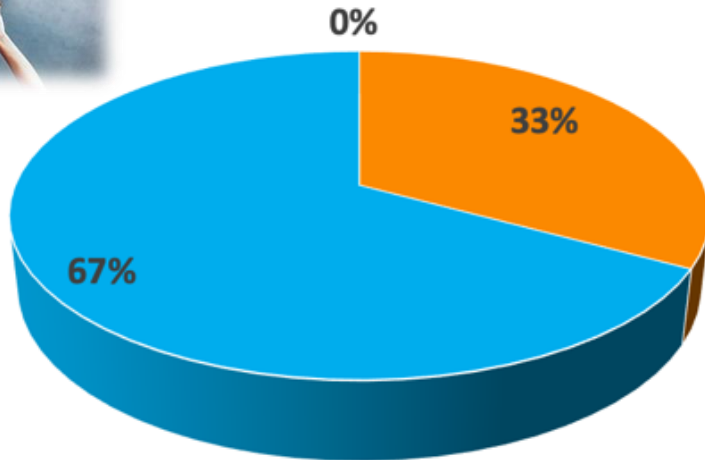
Presentation of the questionnaire's results

Elena Sanchez (UPC) – Fabrizio Gioelli (UNITO)

Projects thematic area

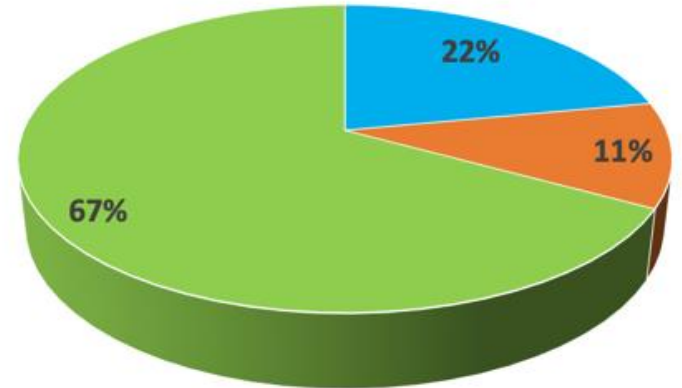


No. of partners



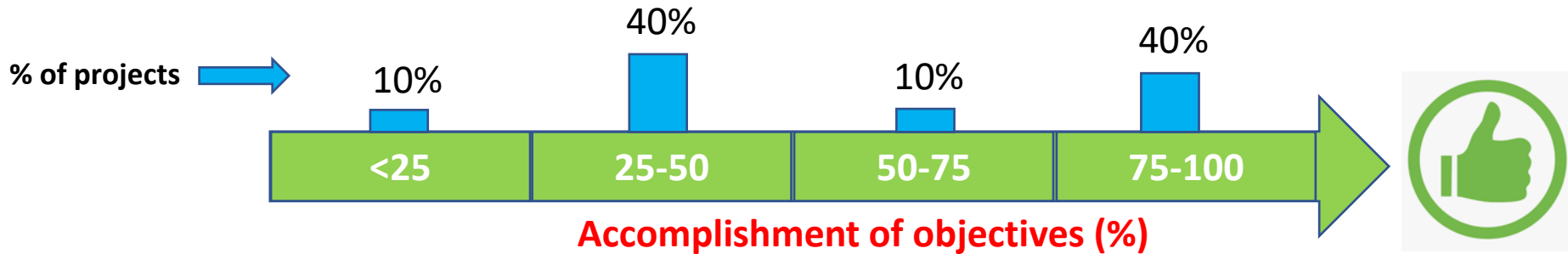
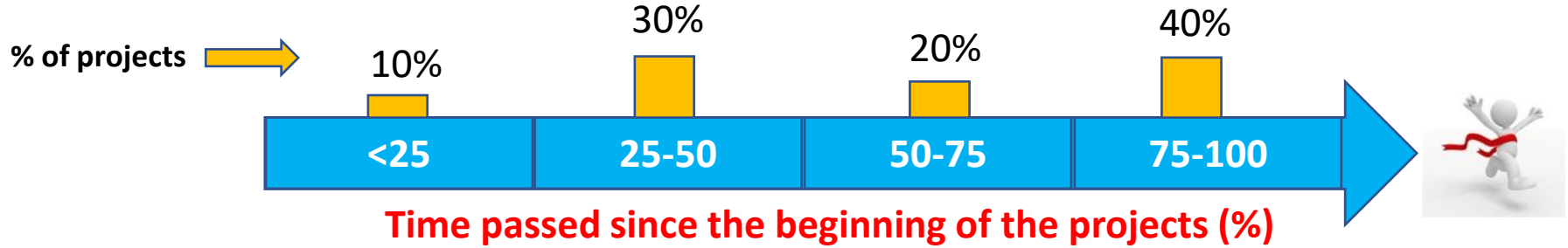
■ < 10 ■ 10-20 ■ > 20

Budget



■ < 2 Mio € ■ 2-4 Mio € ■ > 4 Mio €

Projects' progress



➔ **80%** of the projects are developing an **online platform**

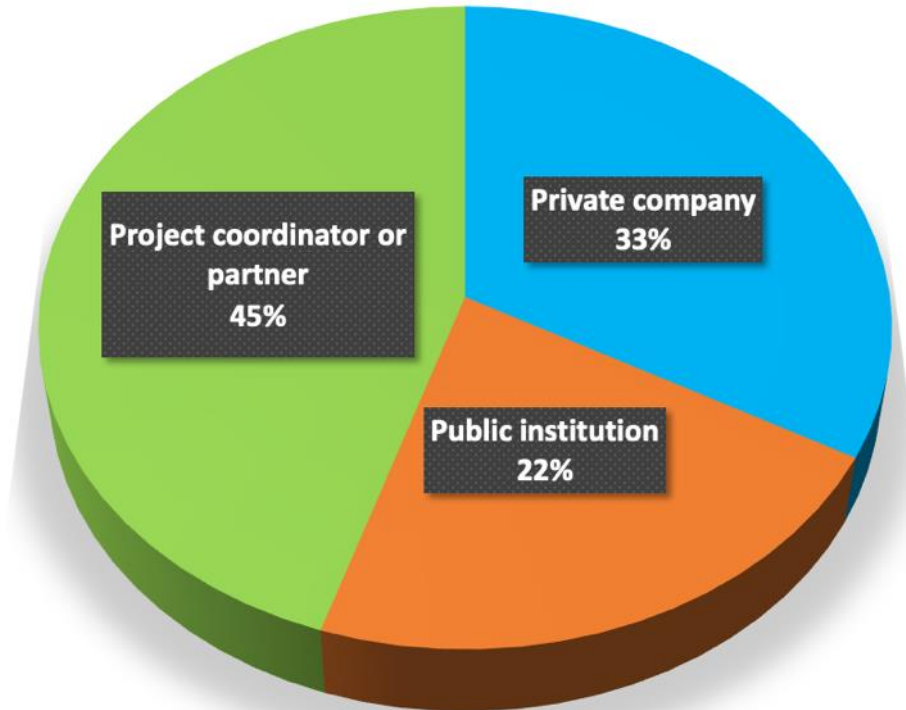


80% of platforms will be kept online for an **undefined amount of time**

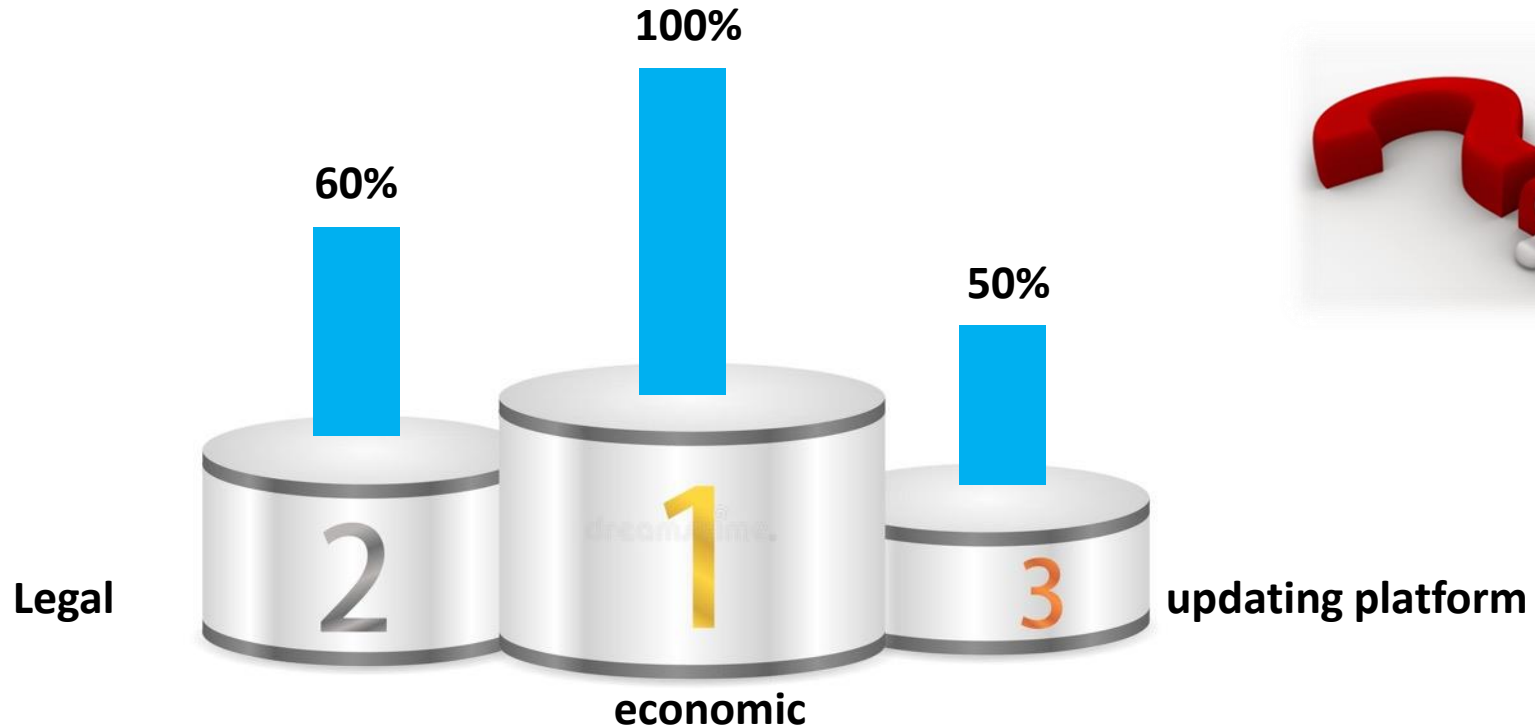
20% for a period ranging from **1 to 3 years** after the end of the project



PREFERRED PLATFORM MANAGERS AFTER PROJECTS' END



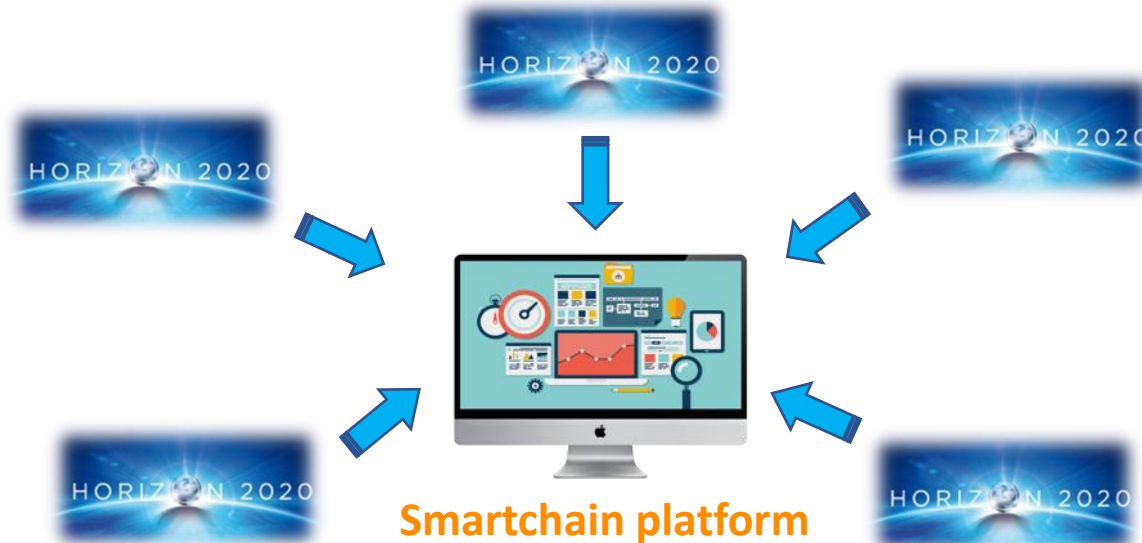
FORESEEN PROBLEMS IN KEEPING THE PLATFORMS ACTIVE AFTER PROJECTS' END



SOLUTIONS?

Bureaucratic & economic issues: no solutions yet (100% of the responses)

Platform update issue: 1 project will exploit other H2020 projects' inputs



«Most important» STAKEHOLDERS

1st: **Farmers**

2nd: **Advisors & Manufacturers**

3rd: **Researchers**

4th: **Autorithies**

Most «difficult to reach» STAKEHOLDERS

1st: **Farmers**

2nd: **Manufacturers**

3rd: **Advisors**

4th: **Autorithies**

5th: **Researchers**

Most interested STAKEHOLDERS

1st: **Advisors & Researchers**

2nd: **Farmers & Autorithies**

3rd: **Manufacturers**

55% of the projects had or expect difficulties in disseminating results in rural areas

REASONS

- ➡ Farmers might not be motivated by the project goals (e.g.: they don't feel comfortable with the perspective of pesticide reduction)
- ➡ Language barriers
- ➡ No internet connection in some rural areas
- ➡ Lack of time (farmers have to take care of their business first)
- ➡ COVID related issues
- ➡ Travel distances to participate in activities

Preferred dissemination tools (projects' coordinators point of view)

1st Face to face events

2nd Social Networks

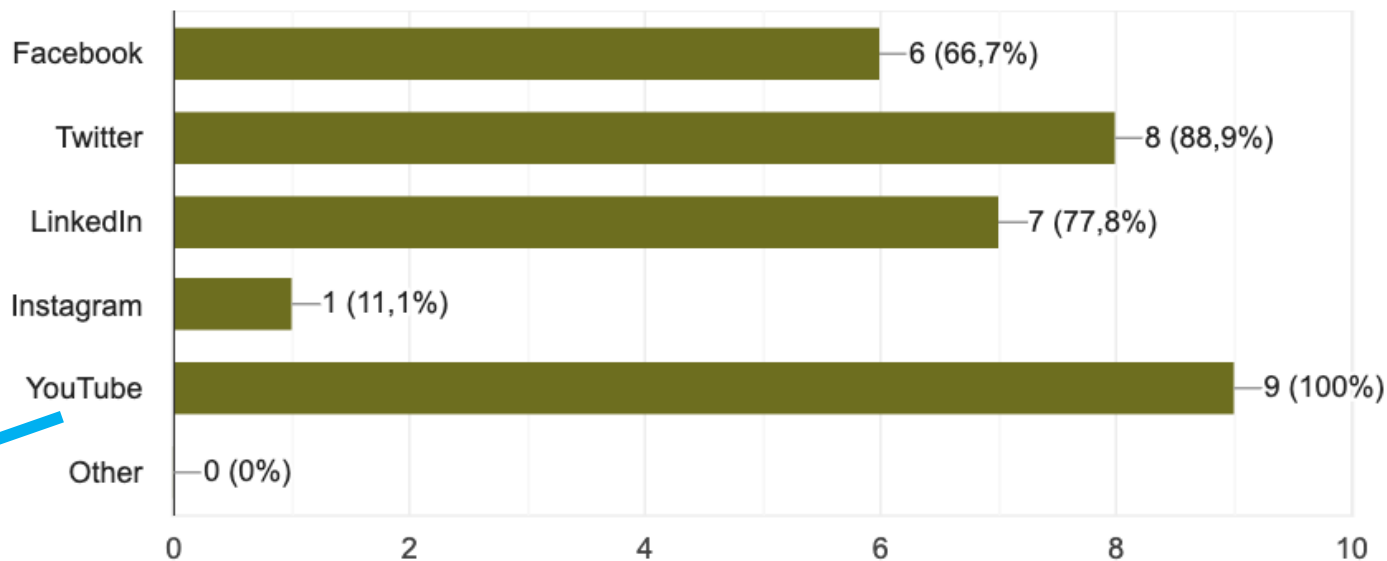
3rd Internet

4th Papers

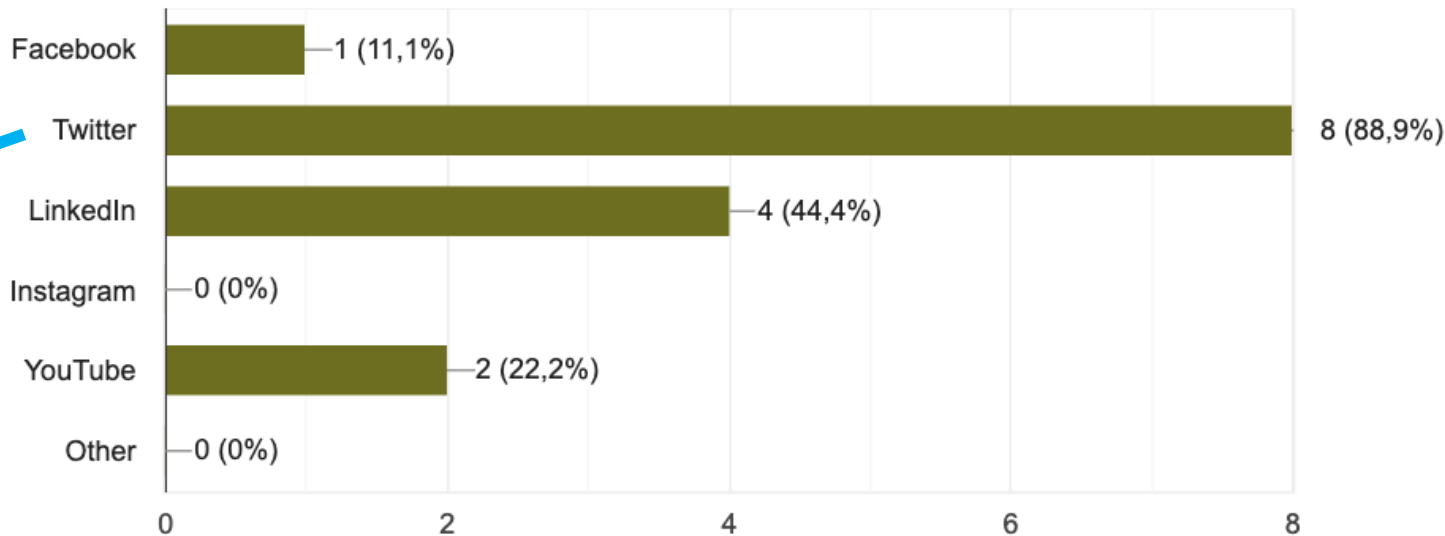
5th Media (TV, radio, press*)



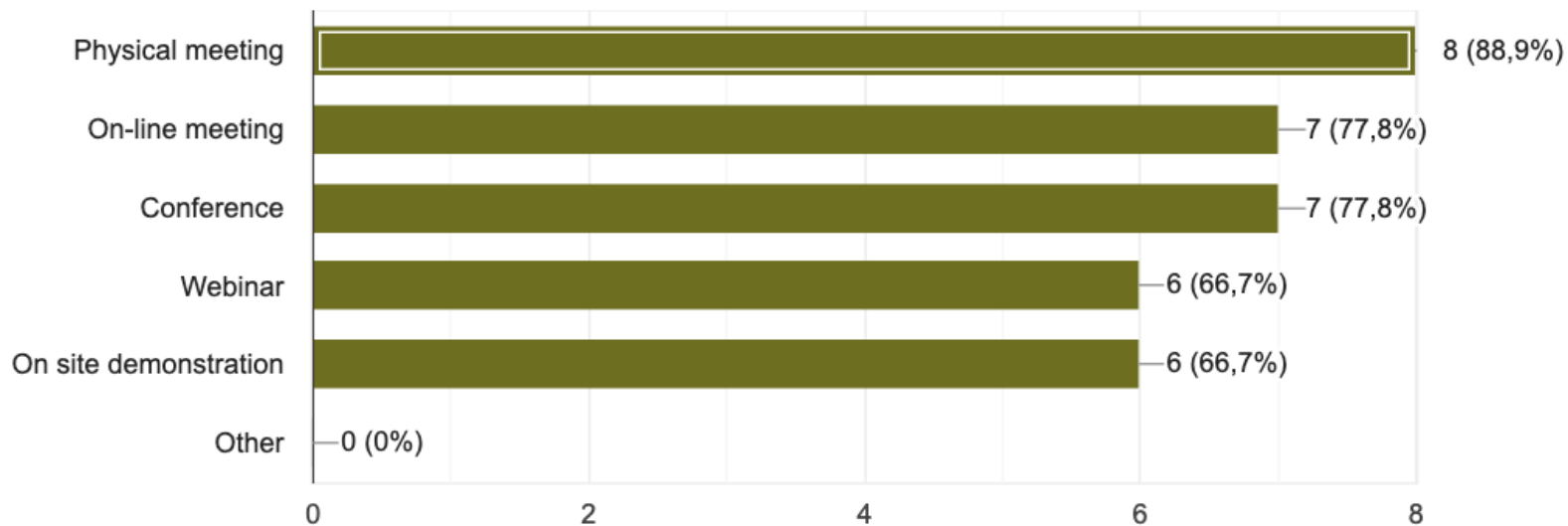
Most used social media



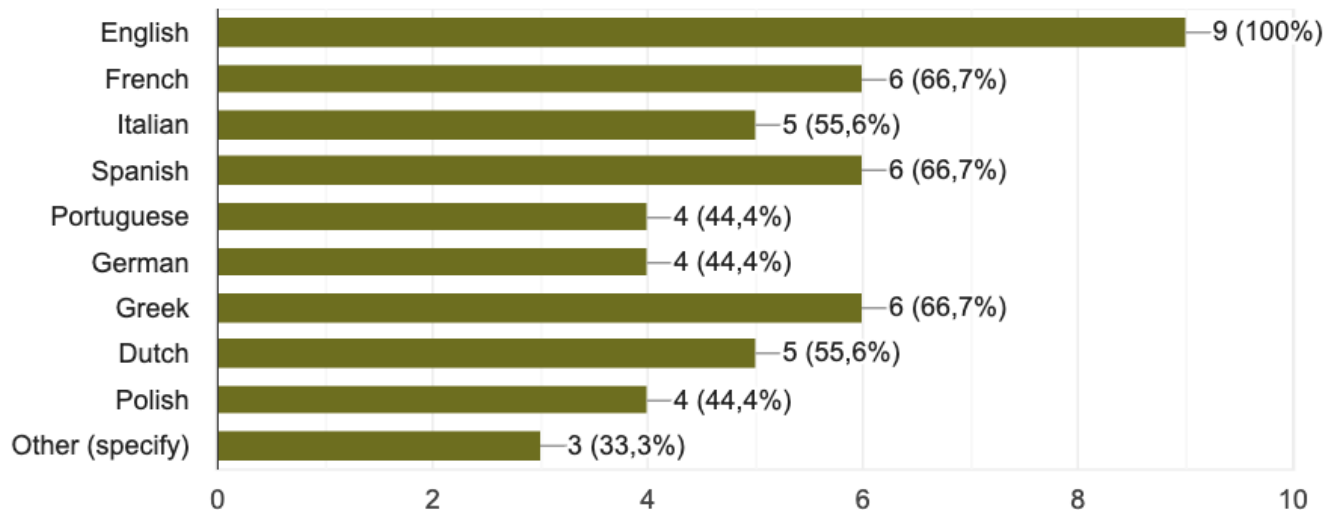
Most effective social media



Organized or upcoming events to engage with stakeholders

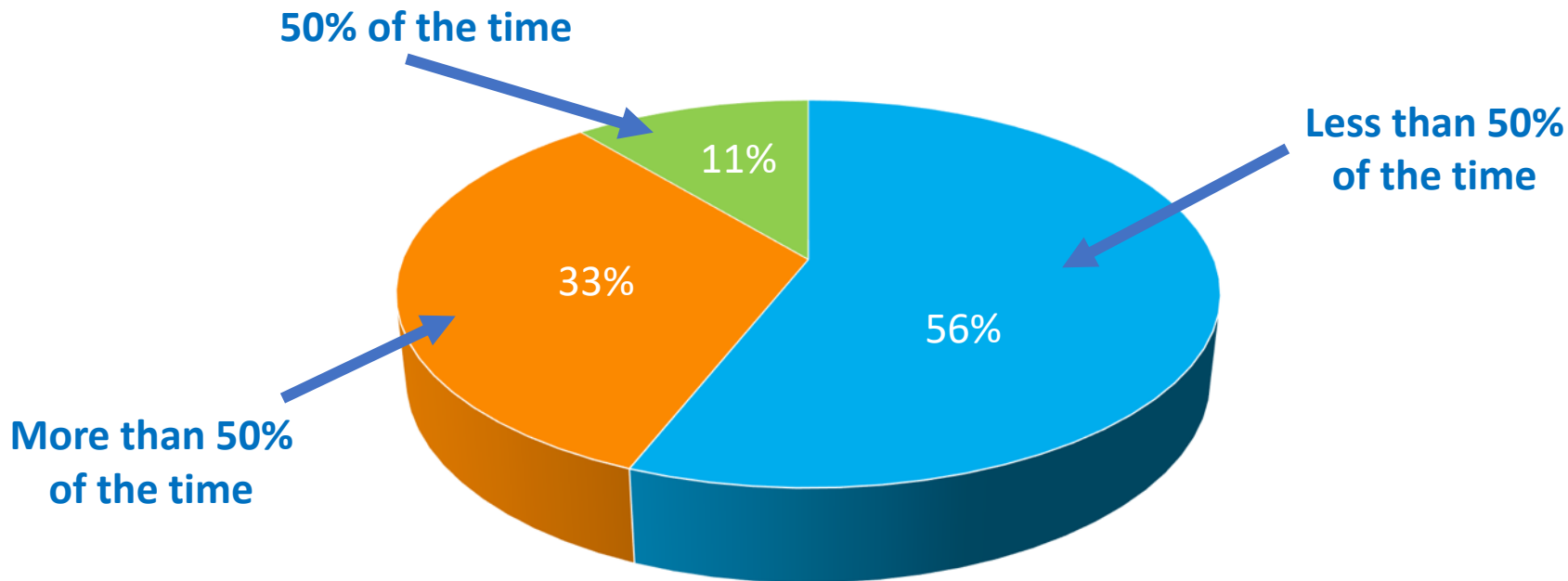


Language of the projects' dissemination material (website, social media, etc.)



+Finnish, Serbian, Danish, Slovenian, Hungarian, Latvian, Czech, Estonian...

How often the project is disseminated in a language different than English



About EU projects dissemination (and activities)

77% of coordinators consider that **farmers are not enough informed** about EU projects

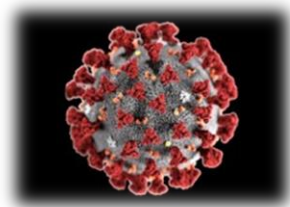
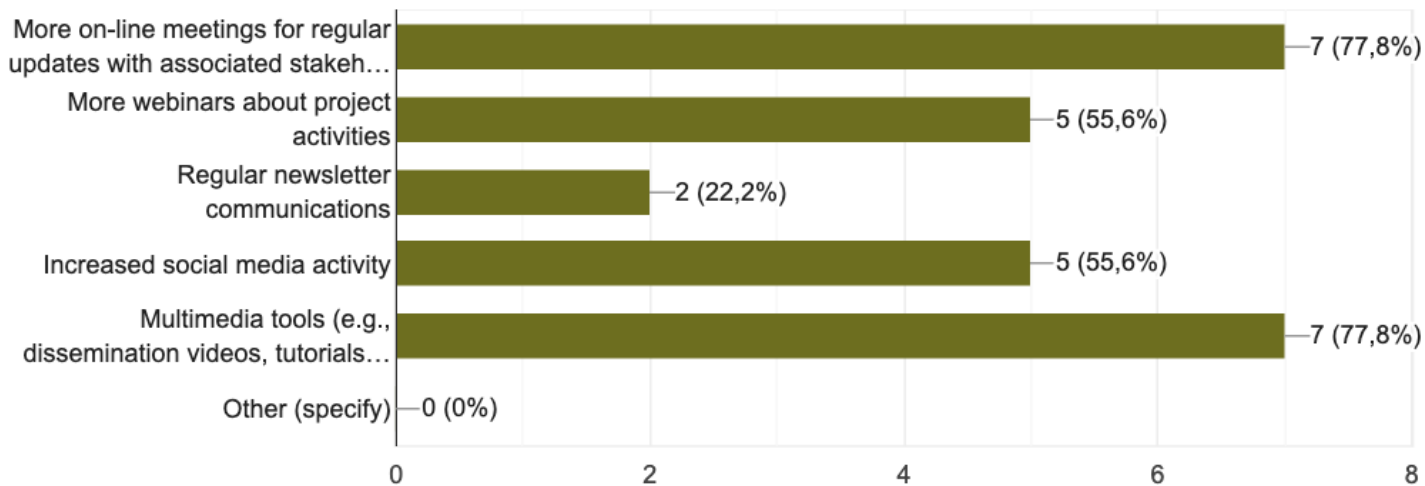
66% of coordinators consider that EU projects' activities **are not sufficiently known** by stakeholders

77% of coordinators think that there are **too many overlaps** between EU projects

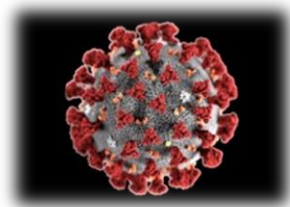
70% of the projects were negatively affected by the pandemic



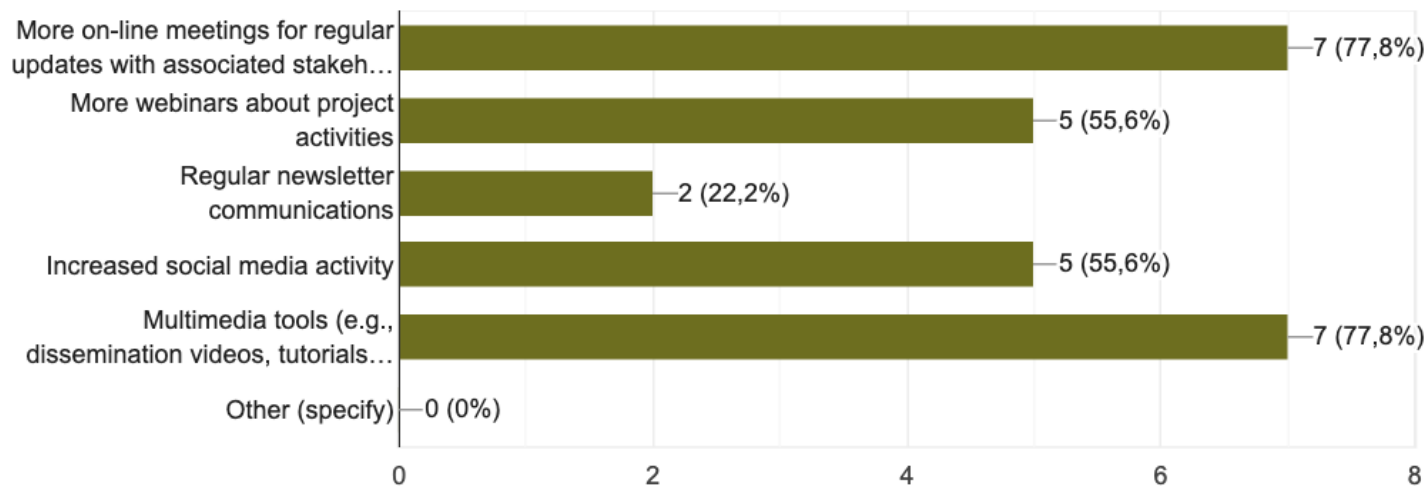
Undertaken actions



70% of the projects were negatively affected by the pandemic



Most effective actions



Degree of acceptance of new technologies among stakeholders

1st: Researchers

2nd: Manufacturers

3rd: Authorities

4th: Advisors

5th: Farmers

1st: Too complicated

2nd: Too expensive

3rd: Lack of information and training

4th: Only for big farms

5th: No internet connection

reasons



Level of knowledge and implementation of the EU legislation among stakeholders

High:

Authorities

Researchers

Advisors

Medium:

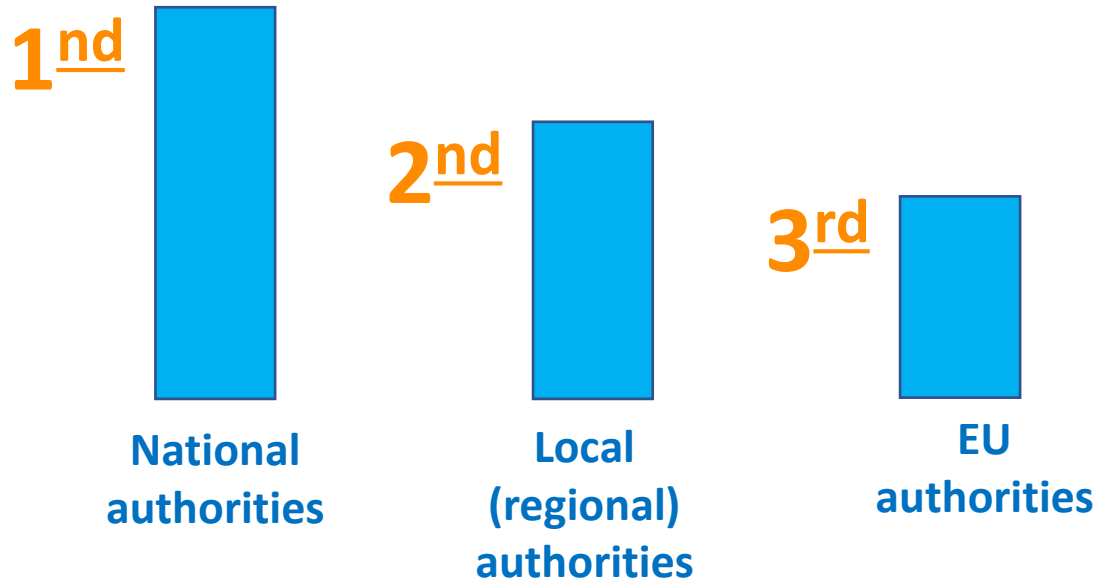
Manufacturers

Low:

Farmers



Main beneficiaries of the projects' outcomes



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