



**The future of
agriculture ...**

**... is based on
present.**



ONLINE AGRICULTURE



Carlos is using Google to
find something ...



The discomfort of Carlos

Carlos worried in the morning. The previous night he had received a notice from the Phytosanitary Warning Station that reported the risk of a serious attack of powdery mildew in the zone. The recommendation was clear: he had to spray immediately. So, he left the coffee and went directly to the ship where he had recently been updated an adequate and safe space to store all plant protection products. Initially he had been a little sceptical, but finally he had agreed to the construction of that space following the instructions of that TOPPS project. And now he was satisfied with the result.

He searched the shelf where he kept the fungicides and found the one he was looking for. He read the information that appeared on the label of the product: "apply a dose of 1 l / ha with a volume of

water appropriate to the characteristics of the canopy". First problem - he thought -. What is meant by adequate volume? How can I calculate it?

He put the container back in its place and headed back to his house. He started the computer and typed in google: "spray volume for vineyard spray application". After a long waiting period - what a pity that the high speed internet does not reach the villages - appeared on the screen no less than 14,335 entries that corresponded to what he had written. Buff! - he thought - and now where should I start? He ran through the screen several of the initial entries, trying to avoid those that he considered too commercial, and stopped at one that he found interesting. He clicked the left mouse button and waited, waited

"loading" appeared on the screen. When the content of the web page he had selected finally appeared

on the screen, he felt disheartened. Pretty pictures of vineyards that looked nothing like his, an indeterminate number of completely incompressible formulas for him and, worst of all: the document he had opened was written in English.

He selected the "back" option and returned to the list of entries. A few lines down he saw another one that he found interesting. He waited patiently again for it to load and found a reference to a text of more than fifty pages, in French. Fed up with feeling useless, he turned off the computer with anger and returned to the store. He took the PPP and, while filling the tank of his sprayer, he measured three litres of product in a kitchen jug and added them to the tank. He knew from experience that with the nozzles he was carrying and at the normal speed he used to try, he will had enough liquid for more or less three hectares

Why INNOSETA project?



Training

Small farms

Language

Knowledge

Adoption

Food safety

Legislation

Subsidies

Sustainability

Digitalization

Cross-compliance

Farmers in Europe - All



EUROPE

IS THE KEY





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